
Seoul's Job Policy

Direction

- **Creating sustainable “quality jobs” through business growth and industrial development**
- **Strengthening employment support to ensure fair opportunities and competition, and restoring the "job ladder"**
- **Establishing a “robust safety net for employment” targeting underserved and socially disadvantaged groups**

Seoul's Job Policy Direction

- **Seoul's Job Policy is fundamentally geared towards fostering the creation of sustainable, high-quality jobs through business growth, expanded investments, and industrial development.**
 - It is imperative for the public sector to play a role in establishing an industrial ecosystem conducive to business investment and employment expansion, while ensuring a job environment characterized by fair competition and equal opportunities.
- **This involves establishing a sustainable job creation ecosystem by developing emerging sectors such as AI and biotechnology, attracting foreign investments, and promoting startup initiatives to boost the city's competitiveness.**
- **Efforts are underway to restore the concept of a job ladder that enables upward mobility, ensuring that everyone has the chance to enter the workforce and succeed through fair competition and equal opportunities.**
 - The city aims to establish 25 Seoul Software Academies by 2025, one in each district, to nurture new tech talent.
- **Furthermore, a dense safety net for employment is being constructed by generating and offering productive public jobs for the unemployed, helping them sustain their livelihoods and regain self-sufficiency.**

Seoul's Targeted Employment Projects

- **Representative Project for Young Adults: Seoul Software Academy**
 - Cultivating young job seekers in their 20s and 30s into skilled professionals in the digital technology sector and facilitating their connections with companies offering related job opportunities or supporting their entrepreneurial endeavors.
 - Currently, 15 campuses (including Yeongdeungpo, Geumcheon, Mapo) are operational, with 5 additional campuses scheduled to open by the end of 2024 (Gangbuk, Gwanak,

Gangnam, Nowon, Eunpyeong).

※ Seoul City plans to establish 25 locations across all districts by 2025

- **Representative Project for Women: Tailored Vocational Training for Women**
 - Enhancing the job skills of unemployed women with previous experience by offering training courses tailored to high-demand job sectors and nurturing female workers to meet industry demands.
 - Operating specialized vocational training courses tailored to different types and durations through Women's New Job Centers, Human Resources Development Centers, and Women Development Centers.
- **Representative Project for Middle-Aged: Rewarding Jobs**
 - Providing opportunities for individuals aged 50 and above with social experience and skills to continue participating in society and promoting a stable retirement life.
 - Offering social contribution jobs in seven major areas (welfare, safety, education, culture, environment, economy, and regional specialization) to Seoul citizens aged 40 to 67 through organizations like the 50+ Foundation.
- **Representative Project for Elderly: Social Activity Support for Seniors**
 - Providing income support and expanding social participation opportunities for active and healthy seniors.
 - Offering social participation jobs such as elderly care, childcare, and educational support services, through initiatives like the Eunpyeong Senior Club, targeting seniors aged 60 and above.
- **Representative Project for Disabled Individuals: Support for Disabled Employment**
 - Expanding social participation and income support for people with disabilities vulnerable to unemployment.
 - Providing public employment opportunities for disabled individuals, including welfare service assistants and elderly massage services, through 25 autonomous districts and entrusted agencies for unemployed disabled individuals aged 18 and above registered in Seoul.
- **Representative Project for Low-Income Individuals: Seoul's Inclusive Jobs**
 - Ensuring sustenance and self-reliance for the unemployed and low-income individuals.
 - Providing public employment opportunities in the sectors of "supporting vulnerable groups" (economy, physical health, social safety, digitalization, and climate environment) through collaborative projects between the Seoul Metropolitan Government and autonomous districts, targeting Seoul citizens aged 18 and above.
- **Representative Project for General Citizens: Seoul Vision 2030 Fund**
 - Establishing a KRW 5 trillion fund from 2023 to 2026 through government policy

funds, Seoul's small and medium-sized enterprise development fund, and private sector contributions for investments in future growth industries.

- Promoting the creation of quality employment opportunities by fostering a digital industry ecosystem through support for advanced technology startups that have grown in the top 10 innovation hubs.

※ Six key areas: startup support, scale-up, initial-stage mentorship, digital transformation, biotech, culture

2024 Progress (As of Q1)

Project Name	Job Creation Target (Number)	Jobs Created (Number)
Seoul Software Academy	1,466	777
Tailored Vocational Training for Women	7,470	1,118
Rewarding Jobs	4,210	4,307
Social Activity Support for Seniors	89,088	85,469
Support for Disabled Employment	4,424	4,058
Seoul's Inclusive Jobs	11,500	6,604
Seoul Vision 2030 Fund	273	35